

# RESUMÉ



**Name:** Hannah Maria Telluselle

**Phone:** +46 700784754

**E-mail:** hannah@telluselle.com

**Websites:** telluselle.com and telluselleliving.com

**Social media:** LinkedIn, X, Facebook, Instagram, Threads

## EDUCATION

### 2005 + 2010

Organizational Change at Hawaii Pacific University, HI, USA, Professional certificate  
*Studied Innovation and Creativity, National Community Change, Leadership and Culture, and Organizational Behavior, among the classes.*

### 2003 - 2004

Conversation technique for coaches and mentors at Malmö University in Sweden  
*My graduate exam paper entitled "Dialogue – a tool for certain professions" the year before, became the foundation for this course.*

### 1999 - 2003

Workscience at Malmö University in Sweden, Master's degree  
*Business Intelligence, Leadership, Organizational theory, HRM, Gender science and Media perception was part of this degree.*

### 1999 - 1999

Project management at Folkuniversitetet in Malmö, Sweden  
*Coming up with a business idea, writing a plan with a budget and making a presentation.*

### 1993 - 1994

Copywriting at Berghs School of Communication in Stockholm, Sweden, Prof. diploma  
*Communication strategies, conceptual development, collaboration with Art Director and Scriptwriting students made for an interdisciplinary approach directed at the workplace.*

### 1991 - 1992

Communication and Media, Katedralskolan in Lund, Sweden  
*Basic art direction, typography, journalism, photography and copywriting with short internships.*

## WORK EXPERIENCE

### Sept 2021 – Oct 2024

Translated website for QualityUnit from English to Swedish, wrote website copy to EXA Shoes, and evaluated AI prompts and responses for Scale AI, through Upwork

*Independent work as a freelancer, including editing AI based translations.*

Also authored:

- *The Call for Divine Harmony – finding pearls of wisdom* (about healing my inner child in Portugal and defining a good relationship)

### Aug 2018 – Oct 2020

*Lived in Frankfurt, Germany and Lisbon, Portugal, to pursue dancing with a grant*

### Jan 2016 – Aug 2018

Career coach for small international groups and Dance instructor for Hawaiian Hula through MeetUp, in Sweden

### March 2014 – June 2015

Self-employed. Created two business plans to:

- Design and sell a garland made of bamboo
- Build and start up Telluselle Living Center

### Sept 2012 – Feb 2014

Self-employed. Authored/edited two books in English:

- *The Call for Divine Mothering - applying the keys to paradise* (about defining aloha)
- *The Call for Divine Fathering - flying with the feathers of the eagle* (about US detention, also with witness testimonies to UNOHCHR)

### Aug 2005 – June 2008

Self-employed. Balansfokus freelancing in Sweden:

- Copywriting for Lenderstorm, published a column and authored the book *The keys to paradise* in Swedish
- Held Hula classes at various dance studios and performed at events in south of Sweden

### Jan 2002 – June 2004

Self-employed. Balansfokus, in Sweden:

- Public speaking at Drivhuset student entrepreneurs and Malmö University
- Career coaching for unemployed individuals and small groups with EU grant

**Jan 2001 – Dec 2001**

Writer for Malmoguiden.se articles about house fair Bo01, and movie reviews

**Jan 2000 – Dec 2000**

Editor for Forum fitness club member magazine

**Sept 1997 - Feb 1998**

Employed at Borstahusen Informationsdesign in Sweden:

Copywriter for b-to-b clients such as *Hälsokostcentralen*, *Salming Floorhockey* and *Skanek*

**Jan 1997 – Sept 1997**

Self-employed at CC Reklam in Sweden: Copywriter for DIS, McCann and Södergården advertising agencies article for *Van der Berghs Food*, catalogue for *Historical Advertising & Design association* and internal presentation of acquisition for *Volvo Excavators*

**June 1996 – Dec 1996**

Employed at Södergarden Reklam & Information in Sweden:

Copywriter for trade marketing clients such as *Nestlé*, *LRF Konsult* and *B&W stores*

**Nov 1994 – Aug 1995**

Employed at Carlström Görander in Sweden:

Junior copywriter for consumer and b-to-b clients such as *Skånemejerier*, *Awapatent* and *Färgtema*

**June 1994 – Nov 1994**

Freelancing copywriter in Stockholm, Sweden:

Brochures for *Delicato*, *ASSE*, *Gymnasieguiden (direct)* and *Fritidsresor(through HLR)*

**June 1992 – July 1993**

Employed at Flash Clothing store in Lund, Sweden:

*Store manager for small outlet store including inventory, register and displays, increased sales most of all 19 stores in Sweden three times during one year.*

**Feb 1990 – Dec 1991**

Employed at TetraPak in Lund, Sweden:

*Mail-deliverer and intern at the Information department, developed new design for uniform*

**Sept 1989 – Jan 1990**

Employed at Malmö Bildetaljer in Malmö, Sweden:

*Office clerk, digitalizing sales inventory*

**Aug 1987 – June 1988**

Employed at Eslövs Ridklubb in Eslöv, Sweden:

*Caretaker for 20 horses together with one other employee, every other weekend*

**June 1985 – June 1988**

Employed at Skånska Dagbladet in Eslöv, Sweden:

*Runner and archives, after school at local newspaper, and published my two first articles*

## **MISCELLANEOUS**

Changed my name from *Camilla Charpentier* to *Hannah Telluselle* in 2005 (given name 2015) to begin establishing a personal brand with a copyright

President for two years at International Culture Exchange organization for former exchange students in Sweden

Member of Malmö University's advisory board as a student representative in Sweden

Participated in the Jr Miss Pageant, Yearbook staff, Youth and Government, and Choir at Ticonderoga High School in NY, USA

Member of the UN club at Hawaii Pacific University in Hawaii, USA